

Global orientation, Milano style

*For 90 years now, Ravioli S.p.A. has grown with Milano.
The excellence of its products is known throughout the world*

A spokesman for Italian savoir faire in the world. A noble example of the best of Made in Italy technology. This is Ravioli after its first 92 years and it will continue to be so in the future, according to engineer Giorgio Daidone, the dynamic president of this Milano-based company, supported by his children, Stefano and Elisa, and naturally, by his wife, Nella Ravioli, and also his cousin, Guido Ravioli.

“Since 1926 we have been producing industrial electrical equipment for various sectors of application. Over the years, we have introduced innovative solutions to offer our clientele a truly vast range of products, customizing our products to meet the needs of every client anywhere in the world. In our opinion, that which is a winning formula on one market, may not be so on another, and therefore, flexibility in our approach has always been of the essence”.

For Ravioli, internationalization has been a key on its long entrepreneurial journey. To grow on global markets, it has created products that are truly smart, well before this adjective became so popular.

“And I would add that we were already oriented towards 4.0 many years ago – says Stefano Daidone – as we have always focused on supplying the client with products that are rich in service. Our clients like to be able to use our products the moment they receive them. By supplying solutions that are already cabled, that are practical and ready to go, we guarantee the immediate, simple, and user-friendly application of our devices, saving time and money”. The delivery of added value is seen not just in their advanced technology, including electronics, but also in the care given to the design of each product and the research in appropriate prime materials. By

supplying these typically Made in Italy services, Ravioli, whose earnings are in constant growth, has entered sectors which were not traditional, such as that of wind power, supplying equipment to integrate with turbines producing renewable energy.

“We have also transformed the production process at our company. Today our operators are aided by automated and semi-automated systems for the working and assembly of products. The production cycle ends with checking and testing machines supported by an interactive management system which fully-synchronizes and aligns operations among the various functions, both internal and external, at Ravioli. Our employees become supervisors in the various phases of the process, sharing information and common goals, in order to become an ever more integral part of the company”.

“To have technology and personnel live together in a smooth pleasant way is one of our goals. We have always felt that Ravioli is made up, above all, of people, each one a resource to help us reach our excellent results. It is fundamental for us to breathe an atmosphere of serenity and mutual collaboration in our company, and this climate has been with us for all of these years.”

Ravioli – who has always been sensitive to the Italian beauty and culture, is a member of Fai, the Ita-



THE RAVIOLI DAIDONE FAMILY

lian Environmental Fund, and represents the very essence of Milano's culture. Ravioli has always had strong ties to its land, and though it concentrates on the future and markets all over the wor-

ld, Ravioli is a symbol of that excellence without frills – pure, simple, and essential – that is so typical of the capital of Lombardia. Expressed in the words of Manzoni, one of Italia's most famous writers,

“Milano's essence lies in its inborn or acquired attitude to distinguish the useful from the useless. Being from Milano is almost a philosophy of life which is seen in its love of efficiency and decorum”. 

